

187133



Station Order Revised Stabenow for Senate 2012

Market: Grand Rapids

Estimate ID
Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

11275
Contact: Fred Corbus

Phone: 616-456-8888

Email: Fred.Corbus@WOODTV.COM

Fax: 616-454-3443

Direct: 616-771-9661

WOOD-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
WOOD 5a News	EM	M-F		\$250.00	1	1	1	1	1			5
5:00 AM 6:00 AM		30		\$1,250.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
WOOD 6a News	EM	M-F		\$650.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30		\$3,250.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Today Show	EM	M-F		\$975.00	2	1	2	2	2			9
7:00 AM 9:00 AM		30		\$8,775.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday 6a News	EM	Sa		\$150.00						1		1
6:00 AM 7:00 AM		30		\$150.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday 7a News	EM	Sa		\$275.00						1		1
7:00 AM 8:00 AM		30		\$275.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday Today	EM	Sa		\$375.00						1		1
8:00 AM 10:00 AM		30		\$375.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Sunday 6a News	EM	Su		\$125.00							1	1
6:00 AM 7:00 AM		30		\$125.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Sunday 7a News	EM	Su		\$250.00							1	1
7:00 AM 8:00 AM		30		\$250.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Sunday Today	EM	Su		\$600.00							1	1
8:00 AM 9:00 AM		30		\$600.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Today II	DT	M-F		\$300.00	1							2
9:00 AM 10:00 AM		30		\$600.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Today III	DT	M-F		\$200.00		1						1
10:00 AM 11:00 AM		30		\$200.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Eight West	DT	M-F		\$75.00			1					1
11:00 AM 12:00 PM		30		\$75.00								

Suzanne Collins

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Program Name	Days	DP	Length	Gross Rate	Mon Oct 22	Tue Oct 23	Wed Oct 24	Thu Oct 25	Fri Oct 26	Sat Oct 27	Sun Oct 28	Total
WOOD Noon News	DT	M-F	30	\$225.00				1				1
12:00 PM 1:00 PM			30	\$225.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Days of Our Lives	DT	M-F	30	\$200.00					1			1
1:00 PM 2:00 PM			30	\$200.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Rachael Ray	DT	M-F	30	\$125.00	1							1
2:00 PM 3:00 PM			30	\$125.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Dr. Oz	EF	M-F	30	\$125.00	1	1	1	1	1			5
3:00 PM 4:00 PM			30	\$625.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Ellen	EF	M-F	30	\$400.00	1	1	1	1	1			5
4:00 PM 5:00 PM			30	\$2,000.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 5p News	EN	M-F	30	\$1,150.00	1	1	1	1	1			5
5:00 PM 5:30 PM			30	\$5,750.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
WOOD 5:30p News	EN	M-F	30	\$1,150.00	1	1	1	1	1			5
5:30 PM 6:00 PM			30	\$5,750.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
WOOD 6p News	EN	M-F	30	\$2,000.00	1	1	1	2	1			6
6:00 PM 6:30 PM			30	\$12,000.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday 6p News	EN	Sa	30	\$600.00						1		1
6:00 PM 6:30 PM			30	\$600.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Inside Edition	PA	M-F	30	\$450.00	1	1	1	1	X N/A			5
7:00 PM 7:30 PM			30	\$2,250.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Access Hollywood	PA	M-F	30	\$400.00	1	1	1	1	1			5
7:30 PM 8:00 PM			30	\$2,000.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
The Voice	PT	M	30	\$2,000.00	1							1
8:00 PM 10:00 PM			30	\$2,000.00								
Highly pre-emptible at LUR per WOOD. Move to S4												

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Program Name	Days	DP	Length	Gross Rate	Mon Oct 22	Tue Oct 23	Wed Oct 24	Thu Oct 25	Fri Oct 26	Sat Oct 27	Sun Oct 28	Total
The Voice	PT	Tu	30	\$2,000.00		1						1
8:00 PM 10:00 PM			30	\$2,000.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Parenthood	PT	Tu	30	\$1,250.00		1						1
10:00 PM 11:00 PM			30	\$1,250.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Law & Order SVU	PT	W	30	\$875.00			1					1
9:00 PM 10:00 PM			30	\$875.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Chicago Fire	PT	W	30	\$875.00			1					1
10:00 PM 11:00 PM			30	\$875.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Rock Center	PT	Th	30	\$750.00				1				1
10:00 PM 11:00 PM			30	\$750.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Whitney/Community	PT	F	30	\$750.00					1			1
8:00 PM 9:00 PM			30	\$750.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Harry's Law	PT	Sa	30	\$350.00						1		1
8:00 PM 9:00 PM			30	\$350.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 11p News	LN	M-F	30	\$1,450.00	1	2	2	2	1			8
11:00 PM 11:35 PM			30	\$11,600.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday 11p News	LN	Sa	30	\$1,450.00						1		1
11:00 PM 11:30 PM			30	\$1,450.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Sunday 11p News	LN	Su	30	\$1,000.00							1	1
11:30 PM 12:00 AM			30	\$1,000.00								
Highly pre-emptible at LUR per WOOD. Move to S3												
Tonight Show	LF	M-F	30	\$300.00	1	2	1	1	1			6
11:30 PM 12:35 AM			30	\$1,800.00								
Highly pre-emptible at LUR per WOOD. Move to S4												
Station Gross Totals				\$72,150.00	16	17	17	17	16	6	4	93

- 700.00

71,400

mated \$ to contract # 187139

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